

DEPARTMENT OF ECONOMICS AND MANAGEMENT

COURSES TAUGHT IN ENGLISH – Academic year 2017/2018

Check out lessons in [Easyroom](#) and [Easycourse](#)

<b>LT- Bachelor Economics and Management (CLEM)</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Business English</a> (L-LIN/12 – 6 CFU)	Second semester	Tenca
<a href="#">Business English</a> (L-LIN/12 – 6 CFU)	Second semester	Bernardi
<a href="#">Business English</a> (L-LIN/12 – 6 CFU)	First semester	Mc Evoy
<a href="#">Competitiveness and Business Strategy</a> - mod.1 <a href="#">Competitiveness and Business strategy</a> – mod. 2 (SECS-P/07 – 6 CFU)	Second semester	O’Sullivan
<a href="#">Economia della globalizzazione</a> (SECS-P/02 – 10 CFU)	Second semester	<a href="#">Baiardi</a> / <a href="#">Landini</a>
<a href="#">Economia dei network agroalimentari</a> (AGR/01 – 9 CFU)	Second semester	<a href="#">Arfini</a> / <a href="#">Veneziani</a>
<a href="#">Marketing Management</a> (SECS-P/08 – 9 CFU)	Second semester	
<b>LT- Bachelor Food System: Management, Sustainability and Technologies (FOOD System)</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Business English</a> (L-LIN/12 – 10 CFU)	Second semester	<a href="#">Clegg</a>
<b>LM – Second cycle degree Business Administration (ADA)</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Advanced Management Accounting</a> (SECS-P/07 – 6 CFU)	Second semester	<a href="#">Cilloni</a>
<a href="#">Business English (B2)</a> (L-LIN/12 – 3 CFU)	First semester	Sofò
<a href="#">Business Ethics</a>	Second semester	O’Sullivan

(SECS-P/07 – 8 CFU)		
<b>LM – Second cycle degree Finance and Risk Management (FRIM)</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Business English (B2)</a> (L-LIN/12 – 3 CFU)	Second semester	K. Grandi
<a href="#">Financial analysis and forecasting</a> (SECS-P/01 – 9 CFU)	First semester	<a href="#">Verga</a>
<a href="#">Insurance and pension fund technique</a> (SECS-S/06 – 8 CFU)	First semester	<a href="#">Olivieri</a>
<a href="#">Risk management and value creation in banks</a> (SECS-P/11 – 9 CFU)	First semester	<a href="#">Schwizer</a>
<b>LM – Second cycle degree International Business and Development (interamente erogato in lingua inglese) - IBD</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Communication Skills</a> ( 3 CFU)	Second semester	Tonioli
<a href="#">Cooperation and Competition Among Firms</a> (SECS-P/06 – 9 CFU)	Second semester	<a href="#">Arrighetti</a>
<a href="#">Development Economics and International Cooperation</a> (SECS-P/01 – 9 CFU)	First semester	<a href="#">Dall’Aglio</a>
<a href="#">Economic Statistics</a> (SECS-S/03 – 9 CFU)	First semester	<a href="#">Laurini</a>
<a href="#">Environmental Economics</a> (SECS-P/06 – 6 CFU)	First semester	<a href="#">Fabbri</a>
<a href="#">Eu Policies and Projects</a> (SECS-P/01 – 9 CFU)	Second semester	<a href="#">Wolleb</a>
<a href="#">European Economy</a> (SECS-P/01 – 8 CFU)	First semester	Graziani
<a href="#">Growth and History of the Global Economy</a> (SECS-P/06+SECS-P/12 – 9 CFU)	Second semester	<a href="#">Ceccarelli</a> / <a href="#">Lasagni</a>
<a href="#">International Accounting and Governance</a> (SECS-P/07 – 9 CFU)	First semester	<a href="#">Marchini</a> / <a href="#">Fornaciari</a>
<a href="#">International Branding and Retailing</a> (SECS-P/08 – 9 CFU)	Second semester	<a href="#">Ziliani</a>
<a href="#">International Financial Institutions and Markets</a> (SECS-P/11 – 9 CFU)	Second semester	<a href="#">Poletti</a>

<a href="#">International Industrial Economics</a> (SECS-P/06 – 9 CFU)	First semester	<a href="#">Ninni</a>
<a href="#">International Markets and Organization Laws</a> (IUS/05 – 8 CFU)	First semester	<a href="#">Anello</a>
<a href="#">Introduction to Economics</a> (SECS-P/01 – 8 CFU)	First semester	Bartoloni
<a href="#">Urban and Local Policies</a> (M-GGR/02 – 8 CFU)	First semester	<a href="#">Miani</a>
<b>LM – Second cycle degree</b> <b>Trade and Consumer Marketing (TRADE)</b>	<b>Beginning lessons/semester</b>	<b>Professor</b>
<a href="#">Business English (B2)</a> (L-LIN/12 – 3 CFU)	First semester	<a href="#">Clegg</a>
<a href="#">Marketing relazionale</a> – Moduli di “Data Base and Internet Marketing” e “Social Media Marketing” (SECS-P/08 – 10 CFU)	First semester	<a href="#">Ziliani</a> / <a href="#">Negri</a>
<a href="#">Health and Wellness Marketing</a> (SECS-P/08 – 6 CFU)	Second semester	B. Grandi
<a href="#">CRM and customer analytics</a> (SECS-P/08 – 6 CFU)	Second semester	leva