



**UNIVERSITÀ  
DI PARMA**

AREA DIDATTICA, INTERNAZIONALIZZAZIONE  
E SERVIZI AGLI STUDENTI  
U.O. PROGETTAZIONE DIDATTICA E ASSICURAZIONE DELLA QUALITÀ

DEGREE		INSEGNAMENTI	S.S.D.
MASTER	<b>AMMINISTRAZIONE E DIREZIONE AZIENDALE</b> <i>Business Administration</i>	ADVANCED MANAGEMENT ACCOUNTING	ECON-06/A
		BASMA (BUSINESS ACTIVE LEARNING ON STRATEGIC MANAGEMENT) - LABORATORY	ECON-06/A
		BUSINESS ENGLISH (B2)	ANGL-01/C
		EUROPEAN INDUSTRIAL POLICY	ECON-04/A
MASTER	<b>FINANZA E RISK MANAGEMENT</b> <i>Finance and Risk Management</i>	BUSINESS ENGLISH (B2)	ANGL-01/C
		FINANCIAL ANALYSIS AND FORECASTING	ECON-01/A
		INSURANCE ACTUARIAL MANAGEMENT	STAT-04/A
		RISK MANAGEMENT AND VALUE CREATION IN BANKS	ECON-09/B
MASTER	<b>INTERNATIONAL BUSINESS AND DEVELOPMENT</b>	COMMUNICATION SKILLS	/
		ECONOMIC GROWTH	ECON-02/A
		ECONOMIC STATISTICS	STAT-02/A
		ECONOMICS OF INNOVATION AND SUSTAINABILITY	ECON-04/A
		HISTORY OF GLOBALIZATION	STEC-01/B
		INTERNATIONAL ACCOUNTING AND GOVERNANCE	ECON-06/A
		INTERNATIONAL BRANDING AND RETAILING	ECON-07/A
		MICRO AND MACRO ECONOMICS	ECON-02/A
		SOCIOLOGY AND ECONOMICS OF GLOBALIZATION	ECON-01/A
		ENVIRONMENTAL ECONOMICS AND POLICY	ECON-02/A
		CONTEMPORARY ISSUES AND TOOLS IN ECONOMICS	ECON-04/A
		DEVELOPMENT ECONOMICS AND INTERNATIONAL COOPERATION -IBD	ECON-01/A
		INTERNATIONAL FINANCIAL MANAGEMENT	ECON-09/B
		LAW, ECONOMICS AND CULTURE	GIUR-03/A

MASTER	<b>TRADE E CONSUMER MARKETING</b> <i>Trade and Consumer Marketing</i>	BUSINESS ENGLISH (B2)	ANGL-01/C
		ECONOMICS FOR MANAGEMENT	ECON-04/A
		MODERN RETAIL DEVELOPMENT	STEC-01/B
		CRM AND CUSTOMER ANALYTICS	ECON-07/A
		LOYALTY MARKETING	ECON-07/A
		MARKETING LAW	GIUR-02/A

MASTER	<b>ECONOMICS AND MANAGEMENT OF SUSTAINABLE</b>	ECONOMIC HISTORY OF EUROPE AND EUROPEAN FOOD	STEC-01/B
		ENVIRONMENTAL ECONOMICS AND POLICY	ECON-02/A
		EUROPEAN AND GLOBAL FOOD LAW	GIUR-10/A
		FOOD MARKETING	ECON-07/A
		MANAGEMENT AND SUSTAINABILITY ACCOUNTING	ECON-06/A
		INTERNATIONAL COOPERATION IN THE AGRIFOOD SECTOR FOR SUSTAINABLE VALUE CHAINS	AGRI-01/A
		INTERNATIONAL DEVELOPMENT AND DEVELOPMENT INSTITUTIONS IN THE AFRICAN CONTINENT	GSPS-04/C
		MODELLING AGRICULTURAL AND ENVIRONMENTAL POLICIES	AGRI-01/A
		VALORISATION OF WINE PRODUCTS	AGRI-01/A
		ECONOMICS OF VALUE CHAINS	AGRI-01/A
		FOOD POLICY AND SUSTAINABILITY	AGRI-01/A
		MANAGEMENT OF FOOD QUALITY SCHEMES	AGRI-01/A
		NUTRITION AND APPLIED DIETETICS	MEDS-08/C
		POLITICAL ECONOMY OF GEOGRAPHICAL INDICATION	AGRI-01/A
		QUALITY OF MEAT AND FISH PRODUCTS	MVET-02/B
		SOCIO ECONOMIC ANALYSIS OF AGRIFOOD ENVIRONMENTS	GSPS-05/A
		ECONOMICS OF AGRICULTURE MARKETS	AGRI-01/A
		HERBS, SPICES AND NERVINE PLANTS	AGRI-03/A
		NUTRACEUTICALS	CHEM-07/A

		PROGRAMMING FUNDAMENTALS	IINF-05/A
		STRUCTURAL AND NON-STRUCTURAL DATA MANAGEMENT	IINF-05/A
		DIGITAL MANAGEMENT FO DATA SCIENCE	ECON-06/A
		INTRODUCTION TO DATA SCIENCE	STAT-01/A
		STATISTICAL MODELLING	STAT-01/A

MASTER	<b>DATA SCIENCE FOR MANAGEMENT</b>	EMERGING TECHNOLOGIES FOR ACCOUNTING AND ACCOUNTABILITY	ECON-06/A
		OPTIMIZATION FUNDAMENTALS	MATH-06/A
		SENSITIVE DATA TREATMENT	GIUR-01/A
		CYBERSECURITY AND BLOCKCHAIN	IINF-05/A
		ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING	IINF-05/A
		CREDIT RISK MANAGEMENT	ECON-09/B
		COMPUTATIONAL METHODS FOR FINANCE	STAT-04/A

Bachelors degree	<b>ECONOMIA E MANAGEMENT</b>	BUSINESS ENGLISH	ANGL-01/C
		ADVANCED BUSINESS ENGLISH	ANGL-01/C
		CROSS-CULTURAL MARKETING	ECON-07/A
		ECONOMICS OF AGRI-FOOD NETWORKS	AGRI-01/A
		ECONOMICS OF GLOBALISATION	ECON-02/A
		ECONOMICS OF INNOVATION	ECON-04/A
		INTERNATIONAL INDUSTRIAL ECONOMICS	ECON-04/A
		INTERNATIONAL SUSTAINABLE MANAGEMENT AND REPORTING	ECON-06/A
		QUALITY AND SUSTAINABILITY OF INTERNATIONAL BUSINESSES: ASSESSMENT AND MANAGEMENT	AGRI-01/A
		SOCIOLOGY OF DIGITAL MEDIA	GSPS-06/A

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