



**UNIVERSITÀ  
DI PARMA**

AREA DIDATTICA, INTERNAZIONALIZZAZIONE  
E SERVIZI AGLI STUDENTI  
U.O. PROGETTAZIONE DIDATTICA E ASSICURAZIONE DELLA QUALITÀ

	DEGREE	INSEGNAMENTI	CFU	Sem.	code
MASTER	<b>AMMINISTRAZIONE E DIREZIONE AZIENDALE</b> <i>Business Administration</i>	ADVANCED MANAGEMENT ACCOUNTING	6	2	1006230
		BUSINESS ENGLISH (B2)	3	1	1006234
		EUROPEAN INDUSTRIAL POLICY	8	2	1011640
	<b>FINANZA E RISK MANAGEMENT</b> <i>Finance and Risk Management</i>	BUSINESS ENGLISH (B2)	6	2	1007273
		FINANCIAL ANALYSIS AND FORECASTING	9	1	1006726
		INSURANCE ACTUARIAL MANAGEMENT	8	1	1010843
		RISK MANAGEMENT AND VALUE CREATION IN BANKS	9	1	1006728
	<b>INTERNATIONAL BUSINESS AND DEVELOPMENT</b>	COMMUNICATION SKILLS	3	2	1004550
		C.I. GROWTH AND HISTORY OF THE GLOBAL ECONOMY	9	1	1012392
		<i>module ECONOMIC GROWTH</i>	5	1	1012393
		<i>module HISTORY OF GLOBALIZATION</i>	4	1	1007358
		ECONOMIC STATISTICS	9	2	1011687
		ECONOMICS OF INNOVATION AND SUSTAINABILITY	9	2	1012281
		INTERNATIONAL ACCOUNTING AND GOVERNANCE	10	1	1010929
		INTERNATIONAL BRANDING AND RETAILING	10	2	1010931
		MICRO AND MACRO ECONOMICS	9	1	1010935
		SOCIOLOGY AND ECONOMICS OF GLOBALIZATION	9	2	1010930
		ENVIRONMENTAL ECONOMICS AND POLICY	6	2	1007316 - 5047
		CONTEMPORARY ISSUES AND TOOLS IN ECONOMICS	7	2	1010934
		DEVELOPMENT ECONOMICS AND INTERNATIONAL COOPERATION -IBD	9	1	1004549
		INTERNATIONAL FINANCIAL MANAGEMENT	9	1	1009375
		LAW, ECONOMICS AND CULTURE	8	1	1008734
	<b>TRADE E CONSUMER MARKETING</b> <i>Trade and Consumer Marketing</i>	BUSINESS ENGLISH (B2)	3	1	1006234
		ECONOMICS FOR MANAGEMENT	7	2	1011648
		MODERN RETAIL DEVELOPMENT	8	1	1007208
		C.I. LOYALTY MARKETING AND CRM	10	1	1007983
		<i>module CRM AND CUSTOMER ANALYTICS</i>	5	1	1008768
		<i>module LOYALTY MARKETING</i>	5	1	1008770
		MARKETING LAW	6	2	1010895
	<b>ECONOMICS AND MANAGEMENT OF SUSTAINABLE</b>	ECONOMIC HISTORY OF EUROPE AND EUROPEAN FOOD	6	1	1008826
		ENVIRONMENTAL ECONOMICS AND POLICY	6	1	1007316 - 5129
		EUROPEAN AND GLOBAL FOOD LAW	6	1	1008827
		FOOD MARKETING	10	2	1013275
		MANAGEMENT AND SUSTAINABILITY ACCOUNTING	8	2	1011677
		INTERNATIONAL DEVELOPMENT AND DEVELOPMENT INSTITUTIONS IN THE AFRICAN CONTINENT	6	2	1012501
		MODELLING AGRICULTURAL AND ENVIRONMENTAL POLICIES	3	2	1011252
		VALORISATION OF WINE PRODUCTS	3	1	1013307
		SOCIO ECONOMIC ANALYSIS OF AGRIFOOD ENVIRONMENTS	6	1	1010982
		FOOD POLICY AND SUSTAINABILITY	5	1	1011906
		C.I. ECONOMICS OF FOOD QUALITY SCHEMES	10	1	1012555
		<i>module ECONOMICS OF VALUE CHAINS</i>	5	1	1011242
		<i>module MANAGEMENT OF FOOD QUALITY SCHEMES</i>	5	1	1013786

		C.I. QUALITY VALORISATION	9	1	1012404
		<i>module POLITICAL ECONOMY OF GEOGRAPHICAL INDICATION</i>	5	1	1013787
		<i>module QUALITY OF MEAT AND FISH PRODUCTS</i>	4	1	1012558
		C.I. SUSTAINABLE FOOD CONSUMPTION	9		1012406
		<i>module NUTRITION AND APPLIED DIETETICS</i>	5	1	1012561
		<i>module ECONOMICS OF AGRICULTURE MARKETS</i>	4	2	1013785
		C.I. HERBALISM AND NUTRACEUTICALS IN FOOD PRODUCTION	8	2	1011700
		<i>module HERBS, SPICES AND NERVINE PLANTS</i>	4	2	1013784
		<i>module NUTRACEUTICALS</i>	4	2	1012562
	<b>DATA SCIENCE FOR MANAGEMENT</b>	DIGITAL MANAGEMENT FO DATA SCIENCE	9	1	1012634
		INTRODUCTION TO DATA SCIENCE	6	1	1012635
		STATISTICAL MODELLING	9	2	1012636
		EMERGING TECHNOLOGIES FOR ACCOUNTING AND ACCOUNTABILITY	9	2	1012637
		OPTIMIZATION FUNDAMENTALS	6	2	1012638
		SENSITIVE DATA TREATMENT	9	2	1012639
Bachelors degree	<b>ECONOMIA E MANAGEMENT</b>	BUSINESS ENGLISH	6	1 e 2	1006656
		ADVANCED BUSINESS ENGLISH	4	2	1006656
		CROSS-CULTURAL MARKETING	9	2	1006655
		ECONOMICS OF AGRI-FOOD NETWORKS	8	1	1004423
		ECONOMICS OF GLOBALISATION	8	2	1001371
		ECONOMICS OF INNOVATION	9	2	1012445
		INTERNATIONAL INDUSTRIAL ECONOMICS	7	1	1013124
		SOCIOLOGY OF DIGITAL MEDIA	6	1	1011653