



**UNIVERSITÀ
DI PARMA**

AREA DIDATTICA, INTERNAZIONALIZZAZIONE
E SERVIZI AGLI STUDENTI
U.O. PROGETTAZIONE DIDATTICA E ASSICURAZIONE DELLA QUALITÀ

| | DEGREE | INSEGNAMENTI | CFU | Sem. | code |
|--------|--|---|-----|------|----------------|
| MASTER | AMMINISTRAZIONE E DIREZIONE AZIENDALE <i>Business Administration</i> | ADVANCED MANAGEMENT ACCOUNTING | 6 | 2 | 1006230 |
| | | BUSINESS ENGLISH (B2) | 3 | 1 | 1006234 |
| | | EUROPEAN INDUSTRIAL POLICY | 8 | 2 | 1011640 |
| | FINANZA E RISK MANAGEMENT <i>Finance and Risk Management</i> | BUSINESS ENGLISH (B2) | 6 | 2 | 1007273 |
| | | FINANCIAL ANALYSIS AND FORECASTING | 9 | 1 | 1006726 |
| | | INSURANCE ACTUARIAL MANAGEMENT | 8 | 1 | 1010843 |
| | | RISK MANAGEMENT AND VALUE CREATION IN BANKS | 9 | 1 | 1006728 |
| | INTERNATIONAL BUSINESS AND DEVELOPMENT | COMMUNICATION SKILLS | 3 | 2 | 1004550 |
| | | C.I. GROWTH AND HISTORY OF THE GLOBAL ECONOMY | 9 | 1 | 1012392 |
| | | <i>module ECONOMIC GROWTH</i> | 5 | 1 | 1012393 |
| | | <i>module HISTORY OF GLOBALIZATION</i> | 4 | 1 | 1007358 |
| | | ECONOMIC STATISTICS | 9 | 2 | 1011687 |
| | | ECONOMICS OF INNOVATION AND SUSTAINABILITY | 9 | 2 | 1012281 |
| | | INTERNATIONAL ACCOUNTING AND GOVERNANCE | 10 | 1 | 1010929 |
| | | INTERNATIONAL BRANDING AND RETAILING | 10 | 2 | 1010931 |
| | | MICRO AND MACRO ECONOMICS | 9 | 1 | 1010935 |
| | | SOCIOLOGY AND ECONOMICS OF GLOBALIZATION | 9 | 2 | 1010930 |
| | | ENVIRONMENTAL ECONOMICS AND POLICY | 6 | 2 | 1007316 - 5047 |
| | | CONTEMPORARY ISSUES AND TOOLS IN ECONOMICS | 7 | 2 | 1010934 |
| | | DEVELOPMENT ECONOMICS AND INTERNATIONAL COOPERATION -IBD | 9 | 1 | 1004549 |
| | | INTERNATIONAL FINANCIAL MANAGEMENT | 9 | 1 | 1009375 |
| | | LAW, ECONOMICS AND CULTURE | 8 | 1 | 1008734 |
| | TRADE E CONSUMER MARKETING <i>Trade and Consumer Marketing</i> | BUSINESS ENGLISH (B2) | 3 | 1 | 1006234 |
| | | ECONOMICS FOR MANAGEMENT | 7 | 2 | 1011648 |
| | | MODERN RETAIL DEVELOPMENT | 8 | 1 | 1007208 |
| | | C.I. LOYALTY MARKETING AND CRM | 10 | 1 | 1007983 |
| | | <i>module CRM AND CUSTOMER ANALYTICS</i> | 5 | 1 | 1008768 |
| | | <i>module LOYALTY MARKETING</i> | 5 | 1 | 1008770 |
| | | MARKETING LAW | 6 | 2 | 1010895 |
| | ECONOMICS AND MANAGEMENT OF SUSTAINABLE | ECONOMIC HISTORY OF EUROPE AND EUROPEAN FOOD | 6 | 1 | 1008826 |
| | | ENVIRONMENTAL ECONOMICS AND POLICY | 6 | 1 | 1007316 - 5129 |
| | | EUROPEAN AND GLOBAL FOOD LAW | 6 | 1 | 1008827 |
| | | FOOD MARKETING | 10 | 2 | 1013275 |
| | | MANAGEMENT AND SUSTAINABILITY ACCOUNTING | 8 | 2 | 1011677 |
| | | INTERNATIONAL DEVELOPMENT AND DEVELOPMENT INSTITUTIONS IN THE AFRICAN CONTINENT | 6 | 2 | 1012501 |
| | | MODELLING AGRICULTURAL AND ENVIRONMENTAL POLICIES | 3 | 1 | 1011252 |
| | | VALORISATION OF WINE PRODUCTS | 3 | 1 | 1013307 |
| | | SOCIO ECONOMIC ANALYSIS OF AGRIFOOD ENVIRONMENTS | 6 | 1 | 1010982 |
| | | FOOD POLICY AND SUSTAINABILITY | 5 | 1 | 1011906 |
| | | C.I. ECONOMICS OF FOOD QUALITY SCHEMES | 10 | 1 | 1012555 |
| | | <i>module ECONOMICS OF VALUE CHAINS</i> | 5 | 1 | 1011242 |
| | | <i>module MANAGEMENT OF FOOD QUALITY SCHEMES</i> | 5 | 1 | 1013786 |

| | | | | | |
|------------------|------------------------------------|--|---|-------|---------|
| | | C.I. QUALITY VALORISATION | 9 | 1 | 1012404 |
| | | <i>module POLITICAL ECONOMY OF GEOGRAPHICAL INDICATION</i> | 5 | 1 | 1013787 |
| | | <i>module QUALITY OF MEAT AND FISH PRODUCTS</i> | 4 | 1 | 1012558 |
| | | C.I. SUSTAINABLE FOOD CONSUMPTION | 9 | | 1012406 |
| | | <i>module NUTRITION AND APPLIED DIETETICS</i> | 5 | 1 | 1012561 |
| | | <i>module ECONOMICS OF AGRICULTURE MARKETS</i> | 4 | 2 | 1013785 |
| | | C.I. HERBALISM AND NUTRACEUTICALS IN FOOD PRODUCTION | 8 | 2 | 1011700 |
| | | <i>module HERBS, SPICES AND NERVINE PLANTS</i> | 4 | 2 | 1013784 |
| | | <i>module NUTRACEUTICALS</i> | 4 | 2 | 1012562 |
| | DATA SCIENCE FOR MANAGEMENT | DIGITAL MANAGEMENT FO DATA SCIENCE | 9 | 1 | 1012634 |
| | | INTRODUCTION TO DATA SCIENCE | 6 | 1 | 1012635 |
| | | STATISTICAL MODELLING | 9 | 2 | 1012636 |
| | | EMERGING TECHNOLOGIES FOR ACCOUNTING AND ACCOUNTABILITY | 9 | 2 | 1012637 |
| | | OPTIMIZATION FUNDAMENTALS | 6 | 2 | 1012638 |
| | | SENSITIVE DATA TREATMENT | 9 | 2 | 1012639 |
| Bachelors degree | ECONOMIA E MANAGEMENT | BUSINESS ENGLISH | 6 | 1 e 2 | 1006656 |
| | | ADVANCED BUSINESS ENGLISH | 4 | 2 | 1006656 |
| | | CROSS-CULTURAL MARKETING | 9 | 2 | 1006655 |
| | | ECONOMICS OF AGRI-FOOD NETWORKS | 8 | 1 | 1004423 |
| | | ECONOMICS OF GLOBALISATION | 8 | 2 | 1001371 |
| | | ECONOMICS OF INNOVATION | 9 | 2 | 1012445 |
| | | INTERNATIONAL INDUSTRIAL ECONOMICS | 7 | 1 | 1013124 |
| | | SOCIOLOGY OF DIGITAL MEDIA | 6 | 1 | 1011653 |