

UNIVERSITY COURSE UNITS TAUGHT IN ENGLISH LANGUAGE – A.Y. 2023/2024

Degree	Level	Semester	Code	Course Unit	CFU	DOCENTE
Economics and Management	bachelor	1	1004423	Economics of Agri-food Networks	8	MARIO VENEZIANI
		1	1005837	Business English (CLAM-CLEI)	6	da definire
		2	1005837	Business English (CLEA-CLEF-CLED)	6	da definire
		2	1006656	Advanced Business English	4	da definire
		2	1010343	Competitiveness and Business Strategies	6	PATRICK O'SULLIVAN
		2	1006655	Cross-Cultural Marketing	9	BENEDETTA GRANDI
		2	1001371	Economics of Globalization	8	LUCA CAPONE e JACOPO CANELLO
Business Administration	master	2	1006230	Advanced Management Accounting	6	ANDREA CILLONI
		2	1010389	Laboratorio BASMa (Business Active Learning on Strategic Management)	4	ANDREA CILLOINI
		1	1006234	Business English B2	3	da definire
Finance and Risk Management	master	1	1006726	Financial Analysis and Forecasting	9	CARLO ROSA e GIOVANNI VERGA
		1	1010843	Insurance Actuarial Management	8	ANNAMARIA OLIVIERI
		1	1006728	Risk Management and Value Creation in Banks	9	PAOLA SCHWIZER
		2	1007273	Business English B2	6	da definire
International Business and Development	master	1	1004549	Development Economics and International Cooperation	9	VINCENZO DALL'AGLIO
		1	1007854	Economics of European Integration	8	GIOVANNI GRAZIANI
		1	1007686	Environmental Economics and Policy	6	PAOLO FABBRI
		1	1007314	Growth and History of the Global Economy: Module "Economic growth and innovation"	5	ANDREA LASAGNI
		1	1003967	Growth and History of the Global Economy: Module "History of globalization"	4	LUCIANO MAFFI
		1	1010929	International Accounting and Governance	10	PIER LUIGI MARCHINI e TATIANA MAZZA
		1	1008734	Law, Economics and Culture	8	GIANCARLO ANELLO
		1	1010935	Micro & Macro Economics	9	MARCO MAGNANI e LUCA CAPONE
		2	1004550	Communication Skills	3	GIULIA CONTI
		2	1008735	Contemporary Issues and Tools in Economics	9	da definire
		2	1003963	Cooperation and Competition Among Firms	9	FRANCO MOSCONI
		2	1003960	Economic Statistics	9	FABRIZIO LAURINI
		2	1010399	International Branding and Retailing	10	SIMONE AIOLFI e BENEDETTA GRANDI
		2	1009375	International Financial Management	9	LUCIA POLETTI
		2	1010930	Sociology and Economics of globalization	9	SIMONE BAGLIONI
Trade e Consumer Marketing	master	1	1006234	Business English B2	3	da definire
		1	1007545	Health and Wellness Marketing	5	da definire
		1	1007985	Loyalty Marketing and CRM: Module "Loyalty Marketing"	5	CRISTINA ZILIANI
		1	1007544	Loyalty Marketing and CRM: Module "CRM and Customer Analytics"	5	MARCO IEVA
		1	1007208	Modern Retail Development	8	da definire
		2	1011648	Economics for Management	7	FABIO LANDINI
		2	1010970	C.I. ANALYSIS OF SUSTAINABILITY DIMENSIONS - Food policy and sustainability (in Lingua)	5	ROSALIA FILIPPINI
		2	1011707	Economics of Agrifood commodities	3	ROSALIA FILIPPINI
		2	1011709	International Cooperation in the agrifood sector for sustainable value chains	3	MICHELE MACCARI
		1	1008827	European and Global Food Law	6	EMANUELA MAIO
		1	1007316	Environment Economics and Policy	6	DONATELLA BAIARDI
		2	1011677	Management and Sustainability Accounting	8	ANDREA CILLONI e TATIANA MAZZA

Economics and Management of Sustainable Food Systems	master	1	1010988	Valorisation of Local Agri-food Products	6	FILIPPO ARFINI
		2	1011252	Modelling agricultural and environmental policies	3	FILIPPO ARFINI
		1	1010982	Socio economic analysis of agrifood environments	6	SIMONE BAGLIONI
		1	1010973	Economics of Food Value Chains	5	MARIA CECILIA MANCINI
		1	1010975	Economics of Food Quality Scheme	5	MARIA CECILIA MANCINI
		2	1010993	Nutraceuticals	4	GABRIELE COSTANTINO
		1	1010989	C.I. Sustainable food consumption - Consumer behaviour	4	GIOVANNI SOGARI
		1	1008826	Economic History of Europe and European Food	6	STEFANO MAGAGNOLI
		1	1011687	Economic Statistics	8	FABRIZIO LAURINI