

## DEPARTMENT OF ECONOMICS AND MANAGEMENT

### COURSES TAUGHT IN ENGLISH LANGUAGE – Academic year 2021/2022

- Check out lessons in [Easyroom](#) and [Lessons timetable](#)
- Course program: [search here](#)

| LT- Bachelor<br>Economics and Management (CLEM)   | Credits<br>(CFU) |
|---|------------------|
| Advanced Business English and Management<br>(SECS-P/07 - 4 CFU)                           | 4                |
| Business English - Curriculum CLAM<br>(L-LIN/12 - 6 CFU)                                  | 6                |
| Business English - Curriculum CLEI<br>(L-LIN/12 - 6 CFU)                                  | 6                |
| Business English - Curriculum CLEA<br>(L-LIN/12 - 6 CFU)                                  | 6                |
| Business English - Curriculum CLEF<br>(L-LIN/12 - 6 CFU)                                  | 6                |
| Business English - Curriculum CLED<br>(L-LIN/12 - 6 CFU)                                  | 6                |
| Competitiveness and Business Strategies<br>(SECS-P/07 - 6 CFU)                            | 6                |
| Cross-Cultural Marketing<br>(SECS-P/08 - 9 CFU)   | 9                |
| Economia della globalizzazione (Economics of Globalization)<br>(SECS-P/02 - 8 CFU)        | 8                |
| Economia dei network agroalimentari (Economics of Agri-food Networks)<br>(AGR/01 - 8 CFU) | 8                |
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| LT- Bachelor<br>Food System: Management, Sustainability and Technologies (FOOD System)    |                  |
| Business English<br>(L-LIN/12 - 10 CFU)   | 10               |
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| LM – Second cycle degree<br>Business Administration (ADA)                                 |                  |
| Advanced Management Accounting<br>(SECS-P/07 - 6 CFU)                                     | 6                |
| Business English (B2)<br>(L-LIN/12 - 3 CFU)   | 3                |
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| LM – Second cycle degree<br>Finance and Risk Management (FRIM)                            |                  |
| Business English (B2)<br>(L-LIN/12 - 6 CFU)   | 6                |
| Financial Analysis and Forecasting<br>(SECS-P/01 - 9 CFU)                                 | 9                |
| Insurance and Pension Fund Technique<br>(SECS-S/06 - 8 CFU)                               | 8                |
| Risk Management and Value Creation in Banks<br>(SECS-P/11 - 9 CFU)                        | 9                |
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| <b>LM – Second cycle degree</b>  |    |
| <b>Food Quality Systems and Gastronomy Management (FOOD QUALITY)</b>   |    |
| C.I. Consumer Behaviour and Food Valorisation – Modules “Consumer Behaviour” and “Valorisation of Local Agri-food Products”<br>(AGR/01 – 12 CFU) | 12 |
| Economics of Food Quality Scheme: Economics of Food Value Chains<br>(AGR/01 – 5 CFU)   | 5  |
| European and Global Food Law<br>(IUS/14 – 6 CFU)   | 6  |
| Nutraceuticals<br>(CHIM/08 – 6 CFU)  | 6  |
| Nutrition and Applied Dietetics<br>(MED/49 – 6 CFU)  | 6  |
| Quality of meat and fish products<br>(VET/04 – 8 CFU)  | 8  |
| Sociology of critical Food consumption<br>(SPS/07 – 6 CFU)   | 6  |
| <b>LM – Second cycle degree</b>  |    |
| <b>International Business and Development (Course delivered in English) - IBD</b>  |    |
| Communication Skills<br>(3 CFU)  | 3  |
| Contemporary Issues and Tools in Economics<br>(SECS-P/06 – 9 CFU)  | 9  |
| Cooperation and Competition Among Firms<br>(SECS-P/06 – 9 CFU)   | 9  |
| Development Economics and International Cooperation<br>(SECS-P/01 – 9 CFU)   | 9  |
| Economic Statistics<br>(SECS-S/03 – 9 CFU)   | 9  |
| Economics of European Integration<br>(SECS-P/01 – 8 CFU)   | 8  |
| Environmental Economics and Policy<br>(SECS-P/02 – 6 CFU)  | 6  |
| Growth and History of the Global Economy<br>(SECS-P/06+SECS-P/12 – 9 CFU)  | 9  |
| International Accounting and Governance<br>(SECS-P/07 – 9 CFU)   | 9  |
| International Branding and Retailing<br>(SECS-P/08 – 9 CFU)  | 9  |
| International Financial Management<br>(SECS-P/11 – 9 CFU)  | 9  |
| Law, Economics and Culture<br>(IUS/05 – 8 CFU)   | 8  |
| Micro&Macro Economics<br>(SECS-P/02 – 9 CFU)   | 9  |
| Sociology of globalization<br>(SECS-P/01 – 9 CFU)  | 9  |
| <b>LM – Second cycle degree</b>  |    |
| <b>Trade and Consumer Marketing (TRADE)</b>  |    |
| Behavioural Economics<br>(SECS-P/06 – 7 CFU)   | 7  |
| Business English (B2)<br>(L-LIN/12 – 3 CFU)  | 3  |

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| Communication and Marketing intelligence – Module “Communication and Digital Marketing”<br>(SECS-P/08 – 5 CFU)   | 5  |
| Health and Wellness Marketing<br>(SECS-P/08 – 5 CFU)   | 5  |
| Loyalty Marketing and CRM – Modules “Loyalty Marketing” and “CRM and customer analytics”<br>(SECS-P/08 – 10 CFU) | 10 |
| Modern Retail Development<br>(SECS-P/12 – 8 CFU)   | 8  |

Agg. 16/07/2021