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Measuring the performance of a company in the Czech republic

(La misura della prestazione di una compagnia nella Repubblica Ceca)

At present, companies in the Czech Republic face a very tough situation: besides the continuing economic crisis, they face a strong internal competition, where managements look for newer and newer approaches to improve performance evaluations.

Besides "traditional" performance indicators, such as cash flow, return and (above all) profit, several methods based on financial performance, such as liquidity, activity, debt, and capital market, as well as pyramidal decomposition and summary indicators, are therefore used.

Some other, non-financial, indicators have been recently introduced, which seem to allow predicting the trend of some financial indicators and thus the value of a company.

Giovedì 22 settembre 2016

Ore 12.00, aula D (I piano)

Dipartimento di Economia, via Kennedy 6

Il seminario si terrà in lingua inglese ed è aperto a tutti gli interessati