



UNIVERSITY COURSE UNITS TAUGHT IN ENGLISH LANGUAGE – A.Y. 2022/2023

Department of Economics and Management

List of course units taught in English language resulting from the survey led at Departmental level – June 2022

- Check out lessons in [Easyroom](#) and [Lessons timetable](#)

First-cycle degrees

Degree	Course unit taught in English language
Economia e Management <i>Economics and Management</i>	<ul style="list-style-type: none"> • Advanced Business English (L-LIN/12– TAF C – 4 CFU) • Business English (L-LIN/12 – TAF C – 6 CFU) • Competitiveness and Business Strategies (SECS-P/07 – TAF D – 6 CFU) • Cross-Cultural Marketing (SECS-P/08 – TAF B – 9 CFU) • Economics of Agri-food Networks (AGR/01 – TAF C – 8 CFU) • Economics of Globalization (SECS–P/02 – TAF B – 8 CFU)

Second-cycle degrees

Degree	Course unit taught in English language
Amministrazione e Direzione Aziendale <i>Business Administration</i>	<ul style="list-style-type: none"> • Advanced Management Accounting (SECS-P/07 – TAF B – 6 CFU) • Business English B2 (L-LIN/12 – TAF F – 3 CFU) • BASMa (Business Active Learning on Strategic Management) (in English) – LABORATORY - (SECS-P/07 – TAF D – 4 CFU)
Finanza e Risk Management <i>Finance and Risk Management</i>	<ul style="list-style-type: none"> • Business English B2 (L-LIN/12 – TAF F – 6 CFU) • Financial Analysis and Forecasting (SECS-P/01 – TAF B – 9 CFU) • Insurance and Pension Fund Technique (SECS-S/06 – TAF B – 8 CFU) • Risk Management and Value Creation in Banks (SECS-P/11 – TAF B – 9 CFU)
Gestione dei Sistemi Alimentari di Qualità e della Gastronomia <i>Food Quality Systems and Gastronomy Management</i>	<ul style="list-style-type: none"> • Consumer Behaviour and Food Valorisation: Consumer Behaviour and Valorisation of Local Agri-food Products (AGR/01 – TAF B – 12 CFU) • Economics of Food Quality Scheme: Economics of Food Value Chains (AGR/01 – TAF C – 5 CFU)



	<ul style="list-style-type: none">• C.I. Herbalism and nutraceuticals in food production: Nutraceuticals (CHIM/08 – TAF C – 6 CFU) and Herbs, spices and nervine plants (AGR/03 – TAF C – 6 CFU)• Nutrition and Applied Dietetics (MED/49 – TAF B – 6 CFU)• Quality of Meat and Fish Products (VET/04 – TAF C – 8 CFU)• Socio economic analysis and policy environmental (SPS/07 – TAF C – 6 CFU)
Economia e Management dei Sistemi Alimentari Sostenibili <i>Economics and Management of Sustainable Food Environment</i>	<ul style="list-style-type: none">• European and Global Food Law (IUS/14 – TAF B – 6 CFU)• Environmental economics and polity (SECS-P/02 – TAF B – 6 CFU)
International Business and Development <i>(Degree Course fully taught in English language)</i>	<ul style="list-style-type: none">• Communication Skills (TAF F – 3 CFU)• Contemporary Issues and Tools in Economics (SECS-P/06 – TAF C – 9 CFU)• Cooperation and Competition Among Firms (SECS-P/06 – TAF B – 9 CFU)• Development Economics and International Cooperation (SECS-P/01 – TAF C – 9 CFU)• Economic Statistics (SECS-S/03 – TAF B – 9 CFU)• Economics of European Integration (SECS-P/01 – TAF D – 8 CFU)• Environmental Economics and Policy (SECS-P/02 – TAF B – 6 CFU)• Growth and History of the Global Economy: Economic Growth and Innovation (SECS-P/06 – TAF C – 5 CFU) – History of Globalization (SECS-P/12 – TAF C – 4 CFU)• International Accounting and Governance (SECS-P/07 – TAF B – 10 CFU)• International Branding and Retailing (SECS-P/08 – TAF B – 10 CFU)• International Financial Management (SECS-P/11 – TAF B – 9 CFU)• Law, Economics and Culture (IUS/05 – TAF B – 8 CFU)• Micro & Macro Economics (SECS-P/02 – TAF B – 9 CFU)• Religious Diplomacy (IUS/11 – TAF D – 4 CFU)• Sociology and economics of globalization (SECS-P/01 – TAF B – 9 CFU)
Trade e Consumer Marketing <i>Trade and Consumer Marketing</i>	<ul style="list-style-type: none">• Behavioural Economics (SECS-P/06 – TAF B – 7 CFU)• Business English B2 (L-LIN/12 – TAF F – 3 CFU)• Health and Wellness Marketing (SECS-P/08 – TAF D – 5 CFU)• Loyalty Marketing and CRM: Loyalty Marketing and CRM and Customer Analytics (SECS-P/08 – TAF B – 10 CFU)• Modern Retail Development (SECS-P/12 – TAF B – 8 CFU)



**UNIVERSITÀ
DI PARMA**

**AREA DIDATTICA, INTERNAZIONALIZZAZIONE
E SERVIZI AGLI STUDENTI**

U.O. PROGETTAZIONE DIDATTICA E ASSICURAZIONE DELLA QUALITÀ