

DEPARTMENT OF ECONOMICS AND MANAGEMENT
COURSE TAUGHT IN ENGLISH - Academic year 2018/2019

Check out lessons in [Easyroom](#) and [Easycourse](#)

LT- Bachelor Economics and Management (CLEM)	Beginning lessons/semester
Advanced Business English (L-LIN/12 – 4 CFU)	Second semester
Business English (L-LIN/12 – 6 CFU) - Curriculum CLAM	First semester
Business English (L-LIN/12 – 6 CFU) – Curriculum CLEA	Second semester
Business English (L-LIN/12 – 6 CFU) – Curriculum CLEI	First semester
Business English (L-LIN/12 – 6 CFU) – Curriculum CLEF	Second semester
Business English (L-LIN/12 – 6 CFU) – Curriculum CLED	Second semester
Competitiveness and Business Strategy - mod. 1 Competitiveness and Business Strategy - mod. 2 (SECS-P/07 – 6 CFU)	Second semester
Cross-cultural marketing (SECS-P/08 – 9 CFU)	Second semester
Economia della globalizzazione (Economics of globalisation) (SECS-P/02 – 10 CFU)	Second semester
Economia dei network agroalimentari (Economics of agri-food networks) (AGR/01 – 8 CFU)	Second semester
LT- Bachelor Food System: Management, Sustainability and Technologies (FOOD System)	Beginning lessons/semester
Business English (L-LIN/12 – 10 CFU)	Second semester
LM - Second cycle degree Business Administration (ADA)	Beginning lessons/semester
Advanced Management Accounting (SECS-P/07 – 6 CFU)	Second semester
Business English (B2) (L-LIN/12 – 3 CFU)	First semester
Business Ethics (SECS-P/07 – 8 CFU)	Second semester
LM - Second cycle degree Finance and Risk Management (FRIM)	Beginning lessons/semester
Business English (B2) (L-LIN/12 – 6 CFU)	Second semester
Financial analysis and forecasting (SECS-P/01 – 9 CFU)	First semester
Insurance and pension fund technique (SECS-S/06 – 8 CFU)	First semester
Risk management and value creation in banks (SECS-P/11 – 9 CFU)	First semester

LM - Second cycle degree Food Quality Systems and Gastronomy Management (FOOD Quality)	
Economia e politiche ambientali (Environmental economics and policy) (SECS-P/02 – 6 CFU)	First semester
Statistica per il Business (Statistics for Business) (SECS-S/03–8 CFU)	First semester
LM - Second cycle degree International Business and Development (IBD) (entirely provided in English)	Beginning lessons/semester
Communication Skills (3 CFU)	Second semester
Cooperation and Competition Among Firms (SECS–P/06 – 9 CFU)	Second semester
Development Economics and International Cooperation (SECS–P/01 – 9 CFU)	First semester
Economic Statistics (SECS–S/03 – 9 CFU)	First semester
Environmental Economics and policy (SECS–P/02 – 6 CFU)	First semester
Eu Policies and Projects (SECS–P/01 – 9 CFU)	Second semester
Economics of European Integration (SECS–P/01 – 8 CFU)	First semester
Growth and History of the Global Economy (SECS–P/06+SECS–P/12 – 9 CFU)	Second semester
International Accounting and Governance (SECS–P/07 – 9 CFU)	First semester
International Branding and Retailing (SECS–P/08 – 9 CFU)	Second semester
International Financial Institutions and Markets (SECS–P/11 – 9 CFU)	Second semester
International Industrial Economics (SECS–P/06 – 9 CFU)	First semester
International Markets and Organization Laws (IUS/05 – 8 CFU)	First semester
Introduction to Economics and policy (SECS–P/02 – 8 CFU)	First semester
LM - Second cycle degree Trade and Consumer Marketing (TRADE)	Beginning lessons/semester
Business English (B2) (L-LIN/12 – 3 CFU)	First semester
Digital Marketing – Moduli “Digital and Loyalty Marketing” and “Social Media Marketing” (SECS–P/08 – 11 CFU)	First + second semester
Health and Wellness Marketing (SECS-P/08 – 6 CFU)	Second semester
Laboratorio Retail Symposium a Dublino (SECS-P/08 – 4 CFU)	Firt semester