



ADVANCED DEGREE IN INTERNATIONAL BUSINESS AND DEVELOPMENT

ACADEMIC YEAR 2011-2012



UNIVERSITÀ DEGLI
STUDI DI PARMA
Il mondo che ti aspetta

ADVANCED DEGREE IN INTERNATIONAL BUSINESS AND DEVELOPMENT

INTRODUCTION

International Business and Development (IBD) enters its second year of life following the great success of its launching. IBD is the first degree course to be taught and examined entirely in English at the University of Parma, in Italy. The university is actively seeking to raise its international profile in teaching and research and for several years has played a key role in projects with developing countries. IBD is an advanced degree, an innovation in the wide range of graduate courses offered by the Faculty of Economics, and is aimed at those aspiring to work at international level.

IBD offers diverse groups of students a unique opportunity. First of all, it is addressed to Italians who wish to improve their command of English in a professional context. All lectures and seminars will be conducted through the medium of English, so that as well as learning about economics, students will profit from full immersion in the language. Scientific studies attest the value of Content and Language Integrated Learning, and IBD offers the chance to work towards an advanced qualification in economics and also acquire advanced language skills throughout the two-year course.

IBD is also aimed at non-Italian students who wish to study in Italy. For many of these students, their lack of Italian has been a barrier until now. But today some of the major Italian universities, like many in the EU, are offering degree courses in English. We hope that IBD will attract as many applications as possible from overseas to Parma. Parma is an ideal destination for foreign students; famous for its art and history, the city also offers a high level of public services. It is small enough for the local people to be welcoming and friendly, but big enough to host important cultural events. The way of life is pleasant and there are many bars and cafés, piazzas and parks, as well as clubs and societies for leisure activities.

IBD will bring many benefits. All students, both Italian and foreign, will gain advantages in terms of employment. Today, knowledge of the international economy needs to be complemented by language skills for entry to many professions, and an advanced knowledge of English for business and economics will open up opportunities for young people in Italy and abroad.

But we also look forward to the wider benefits of hosting students from different parts of the world. Intercultural exchange, strong international relationships, and diversification of human capital are all outcomes of studying in different countries. The University of Parma today attracts more than half its intake from outside the Emilia Romagna Region, but the number of foreign students needs to increase. Our hope is that IBD can facilitate academic contacts overseas and give all our students more contact with the wider world. We hope that the University of Parma can become truly intercultural.

Prof. Guglielmo Wolleb
Course Leader

INTERNATIONAL BUSINESS AND DEVELOPMENT

ADVANCED DEGREE COURSE

International Business and Development (IBD) is a second level degree in economics and business (LM 77 - Economic and business sciences), taught and examined in English, offered by the Faculty of Economics of the University of Parma. It is a two year course and on successful completion graduates are awarded the “laurea magistrale” or advanced degree certificate.

Globalization today is a wonderful opportunity for young people, but working on the international stage and taking part in trade and exchange all over the world requires a solid background and advanced skills in various aspects of the global economy. At the same time, it requires an advanced knowledge of the English language. For this reason, this programme has been designed to meet the need for top-level language skills and is taught and examined entirely in English. The language of instruction complements the content of the course.

IBD is designed for candidates from different academic backgrounds and aims to provide a thorough grounding in international economics and global development. Graduates will be trained to work in companies operating on international markets, import/export and fair trade, in multinational corporations, NGOs working in cooperation and development, European and supranational organizations and national and regional institutions operating internationally.

The first year of the course gives an overview of the field of studies providing the foundations of international statistics, international law, international finance, international marketing, international accounting and history of globalization.

The second year focuses on industrial districts, cooperation between firms, European Union policies and projects and sustainable economics, with a focus on the environment.

The main aim of International Business and Development is to provide advanced insight into the workings of the world economy, trade systems, financial markets, issues affecting multinational corporations and relationships between developed and underdeveloped countries. The programme provides a detailed understanding of links within sectors of the world economy and of economic and financial forecasting.



“Keynes room”
of the Library of Economics



Courses, number of credits and years of study

COURSE	MODULE	CREDITS	YEAR
Economic statistics		9	1
International financial institutions and markets		9	1
International markets and organizations law		8	1
Cooperation and competition among firms		9	1
International accounting and governance		9	1
International marketing		9	1
Growth and history of global economy	Economic growth	9	1
	History of globalization		
EU policies and projects		9	2
Economics of industrial districts		9	2
Development economics and international cooperation		9	2
Environmental economics		6	2
Communication skills		3	
Student's choice		8	
Final dissertation		14	
Total		120	

Minor changes may be introduced.

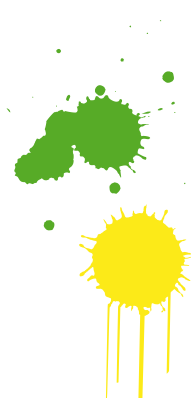
The Final examination consists of a written dissertation, theoretical or empirical, focussing on a theme consistent with the subjects of the degree course.

For academic advice on IBD, contact:

Course leader Prof. Guglielmo Wolleb
 e-mail: guglielmo.wolleb@univr.it
 Phone: 0039 0521 902410

For administrative queries on admissions and recruitment on IBD, contact:

Simona Ferrari, Student Registry office, Faculty of Economics
 e-mail: simona.ferrari@univr.it, segrstec@univr.it
 Phone: 0039 0521 902379 - 902377



ENTRANCE REQUIREMENTS AND DEADLINES

ACADEMIC YEAR 2011/12

Italian students

a) Holders of the following first level Italian degree certificates are admitted to IBD with no further requirement.

CLASS EX 270/04	CLASS EX 509/99	DEGREE
L-1	13	Cultural heritage
L-5	29	Philosophy
L-6	30	Geography
L-10	5	Arts and humanities
L-11	11	Modern languages and cultures
L-14	2	Legal Services
L-15	39	Tourism
L-16	19	Business science
L-18	17	Economic and management sciences
L-20	14	Communication sciences
L-21	7	Local, urban, landscape and environmental planning
L-33	28	Economic sciences
L-36	15	Political sciences and international relations
L-37	35	Social sciences for cooperation and development
L-40	36	Sociology

The Student Registry office of the Faculty of Economics verifies the validity of the degree certificate presented by the applicant.

Applications from those holding degree certificates from classes other than those listed above should be submitted to the Segreteria Studenti for assessment by the Faculty Admissions Panel.

b) Applicants holding a degree certificate as specified in a) but with a mark below 95 are required to attend an interview. Interviews will be held in September and November. See the website for the exact dates and registration. Registration for interview: http://economia.unipr.it/off_f/guida.asp

EU (including Iceland, Liechtenstein, Norway, Repubblica di San Marino, Switzerland) and non-EU students resident in Italy-Italian citizens holding an overseas degree certificate.

EU citizens (including Italians), non-EU citizens holding a residence permit (permesso di soggiorno) legally resident in Italy and Italian citizens holding an overseas degree certificate must submit these documents together with their application:

- Degree certificate;
- List of module/course examinations comprising the degree;
- Syllabus or programme of each module/course;
- Passport;
- Dichiarazione di Valore (Declaration of Value). This is a declaration of the value in the home country of an overseas degree certificate, specifying course type and duration etc.; it is issued for the purposes of possible recognition of the qualification in Italy solely by an Italian embassy or consulate overseas.

All documents submitted must be original and where necessary must be supplied with a certified Italian translation. The translation of official documents must be certified by the Italian embassy or consulate of the home country or by a court or local official in Italy (the syllabus or programme of each module or course can be submitted in English).

But, please note: only the Italian Embassy or Consulate in the Country where you obtained your degree, can issue the Dichiarazione di valore (declaration of value).

Applications should be submitted to the Segreteria Studenti for assessment by the Faculty Admissions panel.

Non EU citizens

Applicants of non-EU citizenship who are not resident in Italy should submit a pre-enrolment application form to the **Italian Embassy or Consulate** in their country of residence specifying UNIVERSITY, ADVANCED DEGREE (Università di Parma - Laurea Magistrale in International Business and Development). Pre-enrolment applications **for the 2011/2012 academic year can be submitted from April 2011 onwards**. The deadline for submission is fixed by the Italian embassy or consulate in each country. See these websites for details and updated information: **www.miur.it** and **www.esteri.it**

The following documents must be submitted with the pre-enrolment application form:

- Degree certificate
- List of module/course examinations comprising the degree
- Syllabus or programme of each module/course
- Passport
- Two passport photos

All documents submitted must be original, and, where necessary, must be supplied with an Italian translation. The translation of official documents must be certified by the Italian embassy or consulate of the home country or by a court or official (the syllabus or programme of each module or course may be submitted in English). The embassy or consulate must issue a **Dichiarazione di Valore (Declaration of Value)**. This is a declaration of the value in the home country of an overseas degree certificate; specifying course type and duration etc., it is issued for the purposes of possible recognition of the qualification in Italy solely by an Italian embassy or consulate overseas.

The embassy or consulate forwards applications for assessment by the Faculty Admissions Panel at the University of Parma. For successful applications, a letter of acceptance is sent to the Italian embassy or consulate in the applicant's home country, which then issues a **visa for study purposes**.

On arrival in Italy, students must register at the Student Registry office of the Faculty of Economics, University of Parma, and must apply for a **residence permit** at an authorized Italian postal office within 8 days.

WHEN AND HOW TO ENROL

Completed enrolment forms can be submitted to the Student Registry office of the Faculty of Economics from **July 2011 to December 2011**.

Applications can be made either in person to the Student Registry office or online (Italian and EU students only) at <http://www.unipr.it/www.php?info=Immatricolazioni&tipo=home>. Please check the University website for the exact dates.

For queries and assistance contact **segrstec@unipr.it**

ENGLISH STUDY SKILLS COURSE

This pre-sessional course is aimed at students whose first language is not English and offers tuition in English for Academic Purposes. It aims at helping students develop and practise their study skills in English through a learn-by-doing approach. Students will be actively involved in carrying out tasks associated with academic assignments, such as listening and taking notes, writing a paper from notes, skimming and scanning, reading and writing a summary, making a presentation, verbalising data, commenting on graphs, etc. IBD students are strongly advised to follow this course even if they have not completed their enrolment.

Study Skills in English: 5-17 September 2011 at the Settore Abilità Linguistiche, Viale G.P. Usberti, 45/a (Campus), 43124 Parma - Italy
Phone: 0039.0521.905578, Fax 0039.0521.905580, e-mail: c.ling@unipr.it, <http://www.cla.unipr.it/>

English Study Skills Course calendar, see web:

<http://www.unipr.it/facolta/economia/brochure-finale-IBD.pdf>



Library entrance



Multimedia classroom



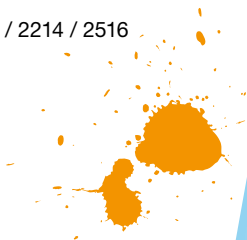
FACULTY OF ECONOMICS

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e-mail: segrstec@unipr.it
Phone: 0039 0521 902377 / 2378 / 2379 / 2209 / 2214 / 2516
Fax: 0039 0521 902227



Opening hours

Monday	9 h - 12 h
Tuesday	9 h - 12 h
Wednesday	9 h - 12 h
Thursday	9 h - 13 h
Friday	9 h - 12 h

<http://www.unipr.it/facolta/economia/brochure-finale-IBD.pdf>

Photos by Giovanni Calori



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