

Martin MAŠTÁLKA

(Università di Pardubice, Rep. Ceca)

Strategic planning and measuring of its impacts into the city life

(La pianificazione strategica e la misurazione del suo impatto sulla vita urbana)

It is easy to measure the productivity of a private company, by means of a lot of indicators such as profit, sold merchandise, and many others. But can the performance of city management be measured? How can non-economic profits of projects for the society, the environment, the "quality of life" be measured?

The lecture will show some examples of set of indicators used for measuring sustainable development on the local level; some benefits coming from their practical implementation will be introduced as well.

Giovedì 24 settembre 2015

Ore 11.00, aula I (piano rialzato)

Dipartimento di Economia, via Kennedy 6

Il seminario si terrà in lingua inglese nell'ambito delle lezioni del corso di *Urban and local policies* della prof. Franca Miani ed è aperto a tutti gli interessati