Food Quality Schemes and sustainability: a strategic guide

April 26th - Register here

On the occasion of World Intellectual Property Day, we launch and present a Strategic guide on Food Quality Schemes developed in the context of the Strenght2Food project. Presenting the results of a 5-year research, as well as several case studies from different countries, the guide constitutes a great tool for practitioners, policymakers, and institutions to delve into the relationship between Food Quality Schemes and sustainability.

Strength2Food is a five-year Horizon 2020 project that started in March 2016. It aims to provide the EU and its Member States with evidence-based recommendations on the implementation of quality policy. You can find more information on the project website.

Agenda

12.00 - 12.05
Welcome and presentation
Prof Matthew Gorton, Newcastle University, UK

12.05 – 12.35
The strategic guide:
Theoretical framework
Prof Filippo Arfini, University of Parma

The logic and the structure of the guide
Dr Marianna Guareschi, University of Parma

12.35 – 12.45
Stakeholders’ perspectives:
Consorzio Parmigiano Reggiano
Dr Riccardo Deserti, Executive Director

AREPO
Ms Giulia Scaglioni, Policy Officer

12.45 - 12.55
Q&A - All

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