

## UNIVERSITY COURSE UNITS TAUGHT IN ENGLISH LANGUAGE – A.Y. 2022/2023

Degree	Level	Semester	Code	Course Unit	CFU
Economics and Management	bachelor	1	1004423	Economics of Agri-food Networks	8
		1	1005837	Business English (CLAM-CLEI)	6
		2	1005837	Business English (CLEA-CLEF-CLED)	6
		2	1006656	Advanced Business English	4
		2	1010343	Competitiveness and Business Strategies	6
		2	1006655	Cross-Cultural Marketing	9
		2	1001371	Economics of Globalization	8
Food system: management, sustainability and technologies	bachelor	1	1008827	European and Global Food Law	6
Business Administration	master	2	1006230	Advanced Management Accounting	6
		1	1006234	Business English B2	3
Finance and Risk Management	master	1	1006726	Financial Analysis and Forecasting	9
		1	1006727	Insurance and Pension Fund Technique	8
		1	1006728	Risk Management and Value Creation in Banks	9
		2	1007273	Business English B2	6
Food Quality Systems and Gastronomy Management	master	1	1009249	Consumer Behaviour	6
		1	1010346	Valorisation of Local Agri-food Products	6
		1	1011242	Economics of Food Quality Scheme: Economics of Food Value Chains	5
		1	1010251	Socio economic analysis of agrifood environments	6
		2	1007706	C.I. Herbalism and nutraceuticals in food production: Module "Nutraceuticals"	6
		2	1007705	C.I. Herbalism and nutraceuticals in food production: Module "Herbs, spices and nervine plants"	6
		2	1007702	Nutrition and Applied Dietetics	6
		2	1007701	Quality of meat and fish products	8
International Business and Development	master	1	1004549	Development Economics and International Cooperation	9
		1	1007854	Economics of European Integration	8
		1	1007316	Environmental Economics and Policy	6
		1	1007314	Growth and History of the Global Economy: Module "Economic growth and innovation"	5

		1	1003967	Growth and History of the Global Economy: Module "History of globalization"	4
		1	1010929	International Accounting and Governance	10
		1	1008734	Law, Economics and Culture	8
		1	1010935	Micro and Macro Economics	9
		2	1004550	Communication Skills	3
		2	1008735	Contemporary Issues and Tools in Economics	9
		2	1003963	Cooperation and Competition Among Firms	9
		2	1003960	Economic Statistics	9
		2	1010931	International Branding and Retailing	10
		2	1009375	International Financial Management	9
		2	1010930	Sociology and Economics of globalization	9
Trade e Consumer Marketing	master	1	1006234	Business English B2	3
		1	1007545	Health and Wellness Marketing	5
		1	1007985	Loyalty Marketing and CRM: Module "Loyalty Marketing"	5
		1	1007544	Loyalty Marketing and CRM: Module "CRM and Customer Analytics"	5
		1	1007208	Modern Retail Development	8
		2	1009360	Behavioural Economics	7
Economics and Management of Sustainable Food Systems	master	1	1008826	Economic History of Europe and European Food	6
		2	1007686	Economia e politiche ambientali	6
		1	1008827	European and Global Food Law	6